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NEXT GENERATION REGULATION

Competition Law in the Digital, Intelligent,
and Sustainable Economy



In an era defined by digital transformation, environmental urgency, innovation and artificial intelligence, competition law faces unprecedented challenges. This one-day international conference brings together academics, practitioners, regulators, and private sector representatives to explore how competition policy must adapt to safeguard innovation, sustainability, and market fairness.

Bogazici University
Albert Hall
Bebek, 34342
Beşiktaş/İstanbul, Türkiye

Nov 7 2025 - 9AM - 6PM

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CONFERENCE OVERVIEW

9:00–9:30 Registration & Welcome Coffee

9:30–10:00 Opening Remarks

- Dr. Asli Helvacioğlu (Bogazici University),
- Dr. Hanna Stakheyeva (GW Competition & Innovation Lab)
- Professor Aurelien Portuese (George Washington University)

10:00–10:30 Keynote Address

“The Future of Competition Law in a Rapidly Changing Global Order”

- Antonio Capobianco (OECD)

10:30–12:00 Competition in the Digital Economy

- Moderator: Dr. Asli Helvacioğlu (Bogazici University)
- Featured speech: “Platform Power and Digital Regulation: Global Lessons, Local Realities” by Esin Aygun (Turkish Competition Authority)
- Panelists: Dr Zeynep Ayata (Istanbul Policy Center/Sabanci University), Selcuk Yilmaz (TCA), Can Saricicek (ACTECON), Natasha Afinogenova (Google), Cavit Yantac (Microsoft)

12:00–12:15 Coffee Break

12:15–1:15 From Algorithms to Accountability: Navigating AI’s Impact on Competition Law

- Moderator: Dr. Kerem Cem Sanli (Bilgi University)
- Panelists: Dr. Christian Bergqvist (University of Copenhagen), Elena Ponte (Federal Trade Commission), Dr. Philipp Roos (Freshfields), Sencer Ecer (Compass Lexecon)

1:15–2:15 Lunch Break

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CONFERENCE OVERVIEW

2:15–3:15 Sustainability in the Shadow of the Competition Policy

- Moderator: Dr. Muzaffer Eroglu (Bogazici University)
- Panelists: Dr. Julian Nowag (Lund University/University of Hong Kong), Elif Acelya Balki (Migros Group), Dr. Hanna Stakheyeva (The GW Competition & Innovation Lab)

3:15–4:15 Green Claims Under Scrutiny: Tackling Deception in the Market

- Moderator: Dr. Eda Sahin (Spa Bath University)
- Panelists: Hande Karakulah (L'Oreal), Sezin Turan (RE&UP Recycling Technologies), A. Deniz Altinay (Norton Rose Fulbright/Pekin Bayar Mizrahi), Meltem Bağış Akkaya (TCA)

4:15–4:30 Coffee Break

4:30–5:15 Competition Law 2030: Strategic Outlook – Bridging Policy and Practice

- Moderator: Dr. Fevzi Toksoy (ACTECON)
- Panelists: Dr. Mathew Heim (GW Competition & Innovation Lab), Müge Bulat Çetinkaya (Borusan Boru), Prof. Aurelien Portuese (The George Washington University), Dr. Asli Helvacioğlu (Bogazici University)

5:15–5:30 Closing Keynote Address

“Resilient Markets, Empowered Consumers: A New Vision for Competition”

- Teresa Moreira (UNCTAD)

5:30–5:45 Final Reflections